

The ChI 2018 Unite-athon: An experiential and fundraising event FAQ SHEET

WHY - We want to SHARE the ChI story and experience with a broader circle of people, because we think its a pretty darn good story! And we're excited for what's next...

The Chaplaincy Institute is in the midst of a challenging moment. We've made substantial progress in fundraising in the past few months, AND we still need help. This challenge has given room for us to consider new opportunities for what ChI can become. When we succeed, ChI will become a more focused voice for interfaith, able to welcome and train a broader range of students to serve even more diverse communities.

WHEN - June 9, 2018

WHO - YOU and your family and friends (inside and apart from The ChI Community)

WHAT - The ChI Unite-athon is a special event on June 9th that will celebrate the beautiful diversity of interfaith practice, AND help raise funds to ensure that we continue to grow and thrive. There are two pieces to this event: ***it's educational and experiential***, just like ChI!

Our goal is to raise \$25,000. The Unite-athon is both an individual (where you live) and a live-streamed event hosted in Berkeley, CA, connected with our regional satellites. On June 9th, our ChI community will join with one another via a live event offering to share collective practices together, celebrating our diverse and growing community, and opening up our virtual doors to the world! Individually, that same day, our ChI Community will meditate, pray, dance, walk in nature, and do dozens of other practices, each of us honoring the sacredness of the earth and all beings in our own ways.

Educational - This is an opportunity for us to share about our interfaith practices with the people we love (family and friends). It's a great way to share more about your personal spiritual practice, and what ChI means to you!

Experiential - We're also inviting our friends and family to EXPERIENCE ChI! We can invite folks to tune in to the live stream OR visit a local satellite gathering.

WHERE - Wherever you find the sacred... AND the LiveStreamed event will epicenter in Berkeley, CA possibly connecting to Sacramento, Contra Costa, Portland and more.

HOW - the educational piece - During our livestream, we explain how ChI is training interfaith practitioners to help create a just world, as well as unpack what interfaith is and how it can transform our spirituality and world view.

the experiential piece - Also during our livestream, we'll invite our community to share their spiritual practices with our audience who can participate live in Berkeley, CA or at a local gathering, or in the comfort of their homes. You can also invite your friends and family to join you in a spiritual practice that day!

the fundraiser piece - We'll gather pledges from friends and family to support us while we're doing spiritual practices and honoring the Sacred. People can pledge however they like, a one-time gift or you may ask them to support you per hour, half hour, etc. Its up to you!

YOUR NEXT STEPS...

- 1) Get Started at <http://www.PLEDGESTAR.com/chaplaincy>
- 2) Register
- 3) List yourself as a Participant (and anyone else in your family who will be participating on June 9 or wants to join in asking for pledges)
- 4) List contacts (friends and family), or import from your email client. Then email these folks using the auto-feature (and/or through text)
- 5) Share the link on your social media!
- 6) Keep sending Love & Light to our ChI Community, and be Open to receiving it from all of us!!